

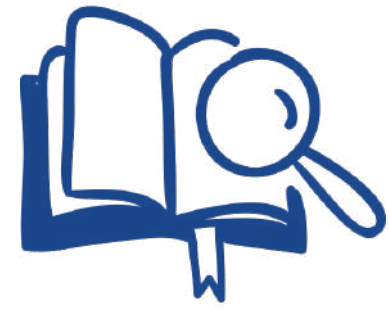


One of the top business matchmakers.

Cultivating Global Business Partnerships

BtoBexchange is a dynamic business matchmaking platform designed to cultivate a thriving ecosystem for growth. With a focus on fostering globally connected partner communities and startups, our platform facilitates meaningful connections and collaborations. Join us as we forge the path towards enhanced business partnerships and international expansion opportunities.





Learn, unlearn and relearn
as if you were to live forever.



Act today like there's
no tomorrow.



Believe in your partners
as much as in yourself.



Give more than you take,
to receive more than you have.



01



About us

Who are we

BtoBexchange is a business matchmaking platform that aims to create a favorable ecosystem for growth, and create globally connected partner communitie and startups.



U3

Components of our ecosystem



Freelance



Collaborator



Partner



Investor



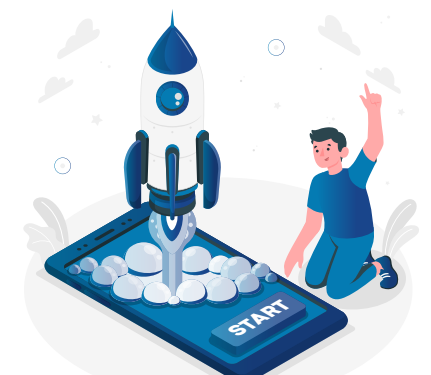
Supplier



Client



Intermediary Business



StartUp

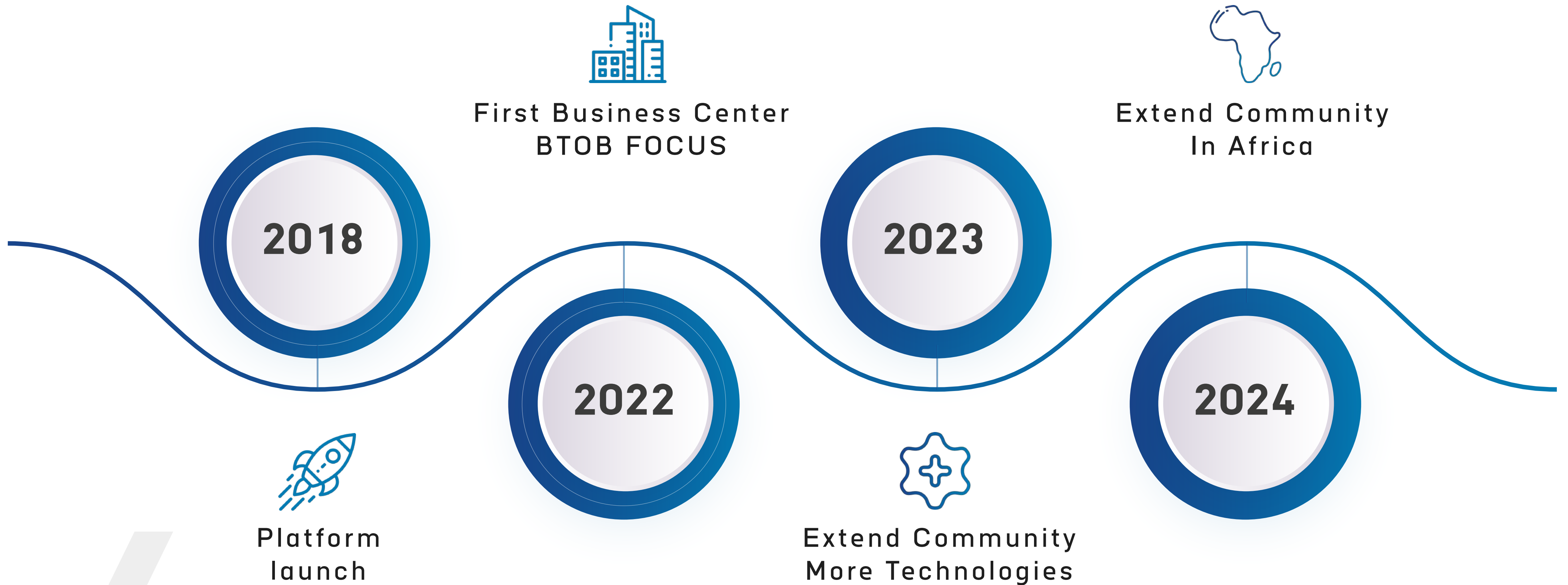


Coworker



Member

The History of BTOBEXCHANGE





A solid community

BTOBEXCHANGE is indeed a platform; however, its backbone and key value proposition is a solid community of entrepreneurs who launched their businesses through its programs and framework, and are working tirelessly to facilitate its growth at scale.

We believe in the **power** of like-minded peers who share a **DNA** of community, exchange, altruism, and collaboration to create **sustainable, long-lasting, and profitable partnerships.**

05

Our proprietary design thinking frameworks

Naming: At which level will your branding and the creation of your brand take place?

Marketing: Launch phase of multi-channel campaigns aimed at generating qualified leads.



Idea: Learn a set of products and areas of expertise with high added value.

Development: A crucial step to develop a platform an optimal process for your project.

Action: Finally, convert leads to paying customers, get first orders, and launch your project!

Our proprietary design thinking frameworks

Convert: Converting an opportunity into a customer is essential for an entrepreneur to develop his business.

Satisfy: After-sales is a stage where an entrepreneur must satisfy his customers to enrich his base of loyal customers.



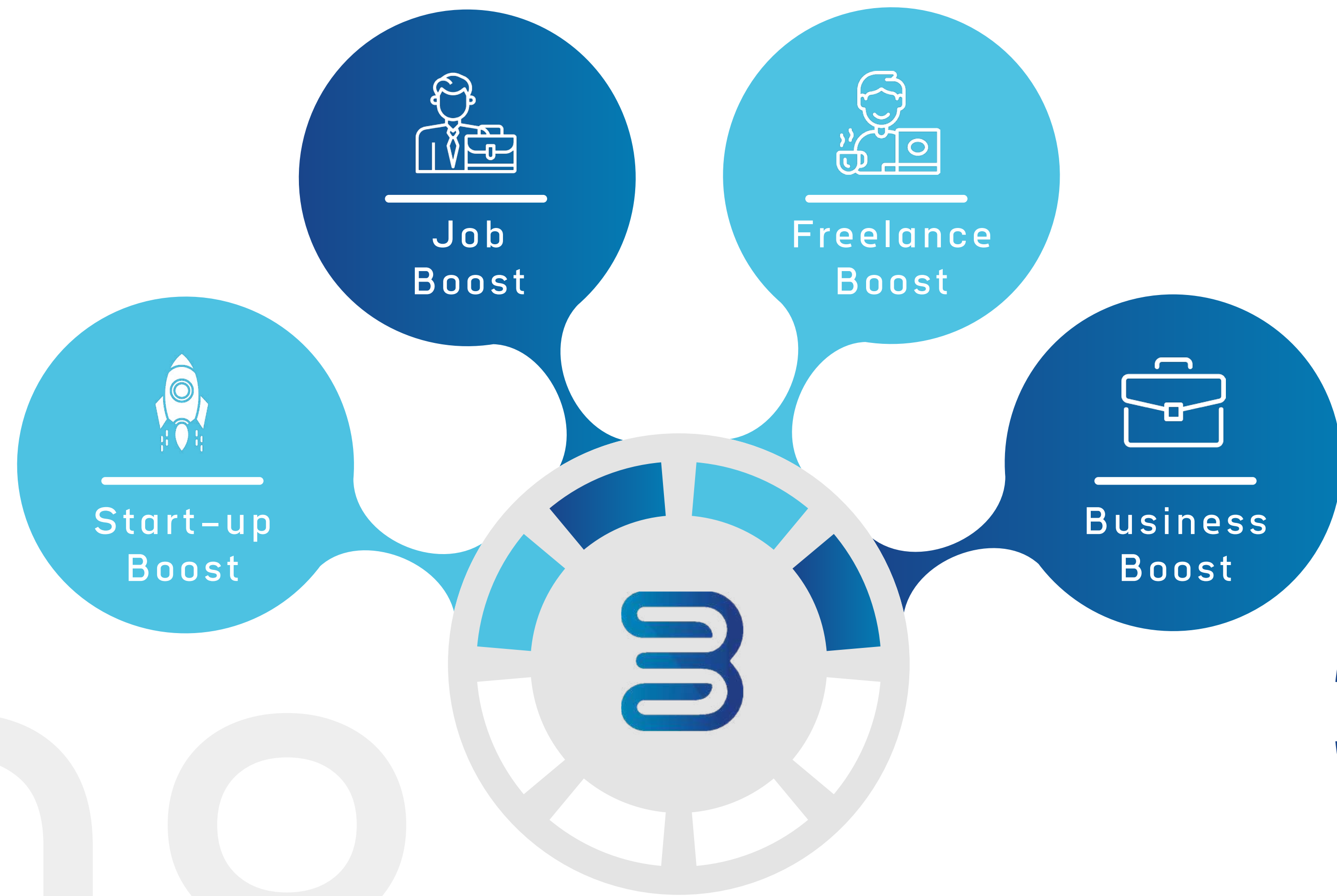
Learn: Learn a set of products and areas of expertise with high added value.



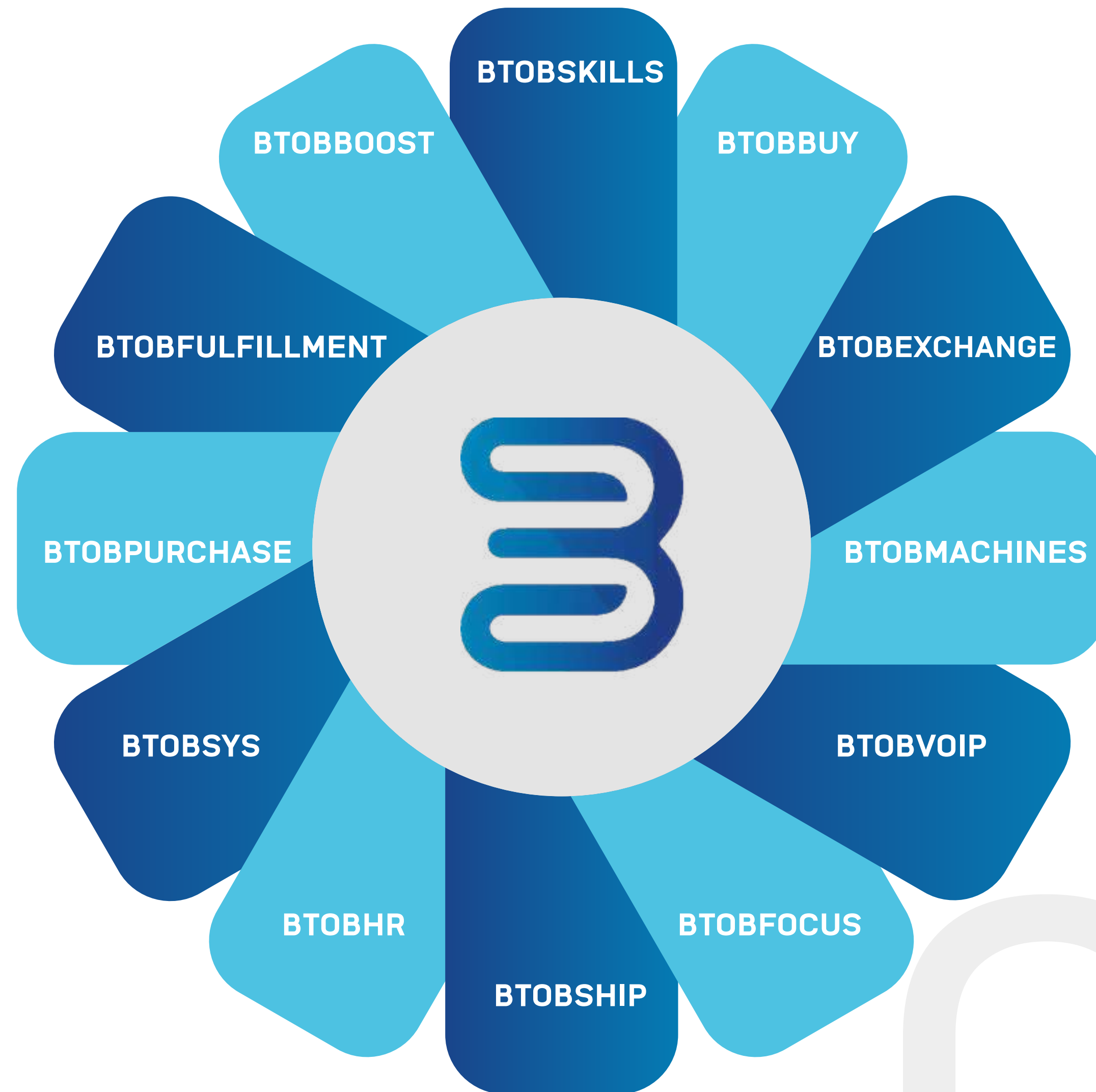
Make: Implementing a service or product for a client with the right standards is key to creating a good business image.



Our programs Open for all



Our ECOSYSTEM



Training



Bootcamps:

Intensive training programs designed to enhance an entrepreneur's technical knowledge of a specific product.



Sales boost:

A 100% sales performance peer-to-peer improvement program wherein founders engage in an immersive collaboration experience.



INDMA suitcase:

Join the program with an idea, depart with a functional MVP; our internal HR will assist you for 4 weeks to ideate, brand your startup, and develop it into a concrete concept.



Webinars:

Our partners receive weekly private access to webinars covering various topics to aid in the growth of their businesses.



Workshops & conferences:

Through this initiative, we aim to inspire, educate, and support new partners.

Work culture & peer mentorship

Maintaining a healthy and growth-favorable work culture lies at the heart of our development strategy. That's why our senior partners mentor our incubees, integrating them into various projects to gain valuable real-world work experience.

This process allows us to create a favorable environment and encourage partnerships between members of our community.





Organization & structure

The LINK

The CORE

BTOB BOOST

BU TECHNICAL

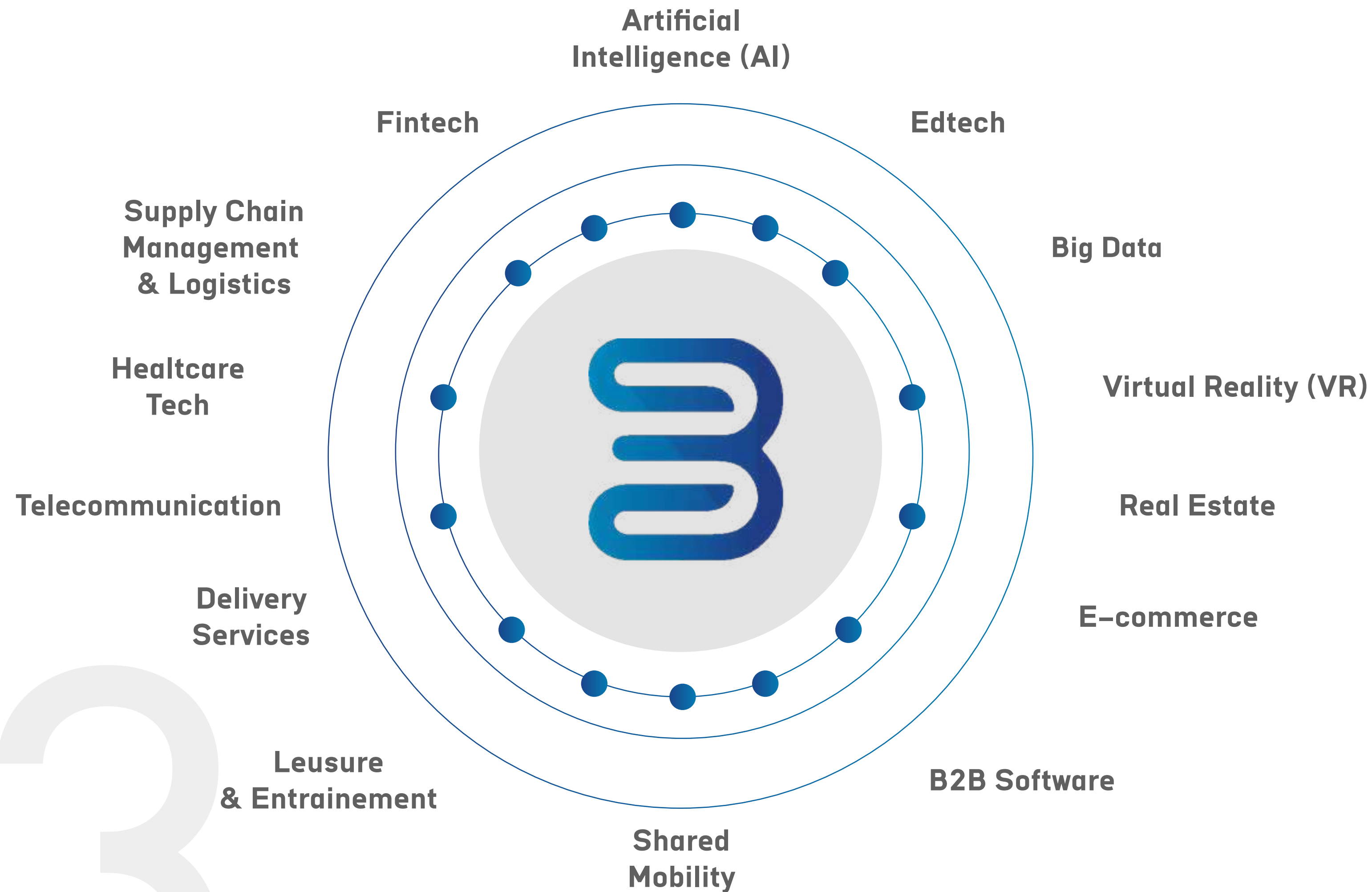
BU NETWORKING

BU MARKETING

BU FINANCE

BU LOGISTICS

Fields of interest





*Unlocking boundless opportunities for growth
and connectivity, BtoBexchange epitomizes the
future of business matchmaking.*



BTOBEXCHANGE

Thank you.



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